

American Standard 14, 2022



Fernando Polidura

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serie American Standard

oil on wooden panel

44x44x4,5 cm

Unique artwork

courtesy Galerie Dix9 Hélène Lacharmoise

INV Nbr. FP03

Description:

This series mean to give another idea of the representation of beauty, far away from the images of perfect bodies in contemporary standard American advertising. The minimalist paintings in black and white have their own morphology, in figures and proportions, and vary as much as the different aspects of the human being. Oscillating between the second and the third dimension, these incomplete, worn and vulnerable geometric bodies look like the real human body - what we should call a "normal" body - and preserve subtlety, balance and beauty. Moreover the series question the visual observation of an object : it aims to force the viewer to watch and detect anormality and imperfection, which is part of their beauty.