Publicité #2, 2012



Romain Mader
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serie Ekaterina
C print
Image: 123x154 cm or 48,4 x 60,6 inch
Edition of 6 ex + 2 AP
Courtesy Galerie Dix9 Hélène Lacharmoise
INV Nbr. RM009

Description:
Creating fictional narrative within his images, Romain Mader realized the project "Ekaterina" in 2012. Travelling to the imaginary city of Ekaterina, the artist documents his search for a girlfriend, clumsily posing with mail-order brides and passing through a series of fictional towns.
Between reality and fiction, irony and vulnerability, the work is made of photographs which form also a film looking like a photo novel. Performing himself the story, Mader makes a kind of fictional documentary about sex tourism in Ukraine and plays with the aesthetics of documentary photography. The ever-posing women, castle-like buildings and billboards of the ideal married life give the impression of a utopian lifestyle, however unobtainable in reality.

A book titled "Ekaterina" is published by Morel editions, London.
The project made the cover of the catalogue "Performing for the camera", exhibition on show at Tate Modern London in 2016.

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Provenance:

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Exhibitions:

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Publications:

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