Bientôt, 2012



Romain Mader
Bientôt , 2012
serie Ekaterina
inkjet print
Image: 40x50 cm or 15,7x19,7 inch
Edition of 6 ex + 2 AP
Signé
Courtesy Galerie Dix9 Hélène Lacharmoise
INV Nbr. RM003

Description:
Creating fictional narrative within his images, Romain Mader realized the project "Ekaterina" in 2012. Travelling to the imaginary city of Ekaterina, the artist documents his search for a girlfriend, clumsily posing with mail-order brides and passing through a series of fictional towns.
Between reality and fiction, irony and vulnerability, the work is made of photographs which form also a film looking like a photo novel. Performing himself the story, Mader makes a kind of fictional documentary about sex tourism in Ukraine and plays with the aesthetics of documentary photography. The ever-posing women, castle-like buildings and billboards of the ideal married life give the impression of a utopian lifestyle, however unobtainable in reality.

A book titled "Ekaterina" is published by Morel editions, London.
The project made the cover of the catalogue "Performing for the camera", exhibition on show at Tate Modern London in 2016.

Exhibitions:
"Platform", Winterthur Museum, Switzerland (2013)
"Performing for the camera", Tate Modern, London - curator Simon Baxter (2016)
"The following is a true story", FOAM museum, Amsterdam, NL (2017)