

Mariage à Loèche-les-Bains, 2012



Romain Mader

Mariage à Loèche-les-Bains , 2012

serie Ekaterina

inkjet print

Image: 140x100 cm / 39x55 in

Edition of 6 ex + 2 AP

Courtesy Galerie Dix9 Hélène Lacharmoise

INV Nbr. RM002

Description:

Last image of the project "Ekaterina" in which Romain Mader aims to explore themes of gender-representation, loneliness and human behaviour in a connected world. Creating fictional narratives within his images, the Swiss artist realized the project "Ekaterina" in 2012. Travelling to an imaginery city inhabited only by women, the work documents his search for a girlfriend, clumsily posing with mail-order brides and passing through a series of fictional towns.

Between reality and fiction, irony and vulnerability, the project is made of photographs that also form a film looking like a photo-novel. Performing the main character in the story, Mader makes a kind of fictional documentary about sex tourism in Ukraine and plays with the aesthetics of documentary photography. The ever posing women, castle-like buildings and bildboards of the ideal married life give the impression of a utopian lifestyle, however unobtainable in reality.

A monograph titled "Ekaterina" was published by Morel editions, London in 2016.

"Mariage à Loeche les Bains" is the coverpicture of the exhibition catalogue "Performing for the camera", Tate Modern London in 2016.

Exhibitions:

"Performing for the camera", curator Simon Baker, Tate Modern, London, UK, 2016

"This is a true story", FOAM museum , Amsterdam, NL, 2017

"Follow me", curators Peter Pfrunder and Shi Hantao, OCAT Shanghai and OCAT Shenzhen, China, 2017- 2018

"Probabilité 0.33", La Friche Belle de Mai, Marseille with Museum Nicephore Niepce, 2018